Data are leading the way in family planning policy changes around the world. Good data—fast, accurate, and locally owned—help track progress to show decision-makers what’s working, and what’s not.

Performance Monitoring and Accountability 2020 is fueling a data revolution to guide family planning and other health programs.
OUR MISSION

We revolutionize the way global family planning and health data are collected and promote effective data utilization for decision making.

We do this by building the capacity of country partners to design and implement innovative, high-quality data-collection efforts that empower stakeholders to make informed policy and program decisions.

PMA2020 uses mobile technology and local data collectors to generate nationally and sub-nationally representative data on family planning and other health topics in Africa and Asia on an annual basis.

WHO WE ARE

PMA2020 works through partnerships between the Johns Hopkins Bloomberg School of Public Health and a network of universities, ministries of health, national statistical agencies, and research institutions across the globe.

Resident enumerators are the backbone of PMA2020. They are the primary data collectors at households and health facilities in all our program countries. They are female residents of the areas where data are collected and are deployed to conduct multiple survey rounds in their communities.

Photo: Christine Wangeci, Resident Enumerator in Kenya

Photo: Helina Kebede, Resident Enumerator in Ethiopia
OUR PARTNERS
**SURVEY PLATFORM**

- **Central Server**: Aggregation to central database
- **Data Transfer**
- **Service Delivery Points**
- **Mobile Data Collection**
- **Households**
- **End Users (Policy makers, Programs, Researchers)**
- **Data Management, Quality Assurance & Analyses**
- **Data Visualization**

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**KEY FACTS**

- **2013 Platform Launched**
- **2,700+ Data Collectors Trained**
- **4,800+ Datasets Downloaded**
- **460,000+ Interviews Conducted**
- **55+ Countries in Africa and Asia**
- **11+ Rounds of Data Collection Completed**
- **2013 Platform Launched**
- **Data Collectors Trained**
- **Interviews Conducted**
- **Countries in Africa and Asia**
- **Rounds of Data Collection Completed**
- **Datasets Downloaded**

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- **PMA 2020**
- **Performance Monitoring and Accountability 2020**
PMA2020 is implemented by the Bill & Melinda Gates Institute for Population and Reproductive Health at the Johns Hopkins Bloomberg School of Public Health. PMA2020 welcomes inquiries from potential partners. Inquiries can be directed to info@pma2020.org.